**PRESS RELEASE**

**Kenya Airways Set to Elevate In-Flight Dining Experience**

**[Nairobi, Kenya, October 1, 2024] –** Kenya Airways in collaboration with its customers is set to elevate its in-flight dining experience following an exclusive Product Selection event held today at KQ’s Pride Centre.

This unique gathering brought together select customers and culinary experts to sample a diverse array of meals and drinks, all aimed at reshaping the airline’s onboard dining experience.

Allan Kilavuka, CEO of Kenya Airways, commented on the event, emphasizing that food is one of the most memorable aspects of travel. He stated, "Kenya Airways is committed to transforming in-flight dining from a routine necessity into an enjoyable experience that passengers can genuinely look forward to."

Kilavuka further emphasized the new upcoming menu, stating, "The new menu will showcase a harmonious mix of global culinary influences and local flavors, guaranteeing that every guest discovers something delightful to enjoy. Our goal is for our meals to be as thrilling as the destinations you’re visiting."

Sustainability is also a key focus of this initiative, with Kenya Airways planning to source ingredients responsibly and support local producers. Kilavuka noted that this approach marries the culinary experience with a commitment to environmental stewardship, enhancing the meal while contributing to the well-being of the planet.

Attendees at the event were encouraged to provide feedback, which will help shape the future of Kenya Airways’ in-flight offerings. This interactive experience underscores the airline's dedication to passenger engagement, making customers feel heard and valued in the decision-making process.

“Through this event, Kenya Airways is not only elevating its in-flight dining but also redefining what travelers can expect from their journeys,” Kilavuka stated.

He added, “We aim to ensure that every aspect of your flight is enjoyable, from takeoff to landing, leaving you with delicious memories long after the plane has landed.”

As Kenya Airways continues to innovate and refine its services, travelers can look forward to a dining experience that captures the essence of hospitality and flavor, making every journey not just a means to an end but a delightful part of the adventure.

**Ends…**

**About Kenya Airways:**

Kenya Airways (KQ), The Pride of Africa, is Kenya’s national carrier and a leading African airline on a mission to propel Africa's prosperity by connecting its people, cultures, and markets. We fly to 45 destinations worldwide, 37 of which are in Africa, connecting over 5 million passengers and over 70,000 Tons of cargo annually through the Hub at Nairobi's Jomo Kenyatta International Airport.

As the sole African carrier in the SkyTeam Alliance, we open up a world of possibilities for our customers, connecting them to over 1,060 destinations in 173 countries. We take pride in offering a delightful flying experience with a caring African touch. Our exceptional African hospitality has consistently earned us global recognition including the prestigious Skytrax World Airline Awards where we were honoured with the Best Airline Staff and Best Airline Cabin Crew in Africa in 2024.

For more information, visit [www.kenya-airways.com](http://www.kenya-airways.com) or call our 24-hour Customer Services Desk at +254 20 327 4747. We are also available on X: @[KenyaAirways](https://x.com/KenyaAirways) & @[KQSupport](https://x.com/KQSupport), Facebook: @[OfficialKenyaAirways,](https://www.facebook.com/OfficialKenyaAirways) Instagram: @[OfficialKenyaAirways](https://www.instagram.com/officialkenyaairways/?hl=en) Tiktok: [@officialkenyaairways](https://www.tiktok.com/%40officialkenyaairways)

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