

PRESS RELEASE

Travelport's Renewed Distribution Agreement with Delta Air Lines Confirms NDC Integration

The extended full content agreement ensures Travelport-connected agencies can access multi-source content from Delta, including the future delivery of NDC content

LANGLEY UK, September 25, 2024 – Travelport, a global technology company that powers travel bookings for hundreds of thousands of travel suppliers worldwide, today announced it has signed a multi-year renewal agreement with **Delta Air Lines**, including NDC content. The top U.S. airline is collaborating with Travelport on the integration of its NDC solution into Travelport+ to support Delta's selling and servicing transformation.

"We value our long-term partnership with Travelport and are pleased to extend our full content agreement, as well as make Delta's NDC technology solution available to all of Travelport's agency customers," said **Jeff Lobl, Managing Director, Distribution Strategy and Agency Sales Programs** at **Delta Air Lines**. "Together, we aim to create value by ensuring customers are presented with the best options to fit their needs for a better, more personalized shopping experience."

To help agencies solve challenges with comparing NDC offers alongside traditional content, Travelport recently debuted its **Content Curation Layer (CCL)**. Travelport's CCL uses artificial intelligence (AI) and machine-learning (ML) to sift through aggregated, multi-source content and return the right range of accurate, highly intuitive search results that are normalized and easier for agents and travelers to understand. CCL is the latest enhancement to the Travelport+ platform, simplifying the delivery of retail-ready content from partners like Delta and presenting tailored options to agency customers and the end-traveler.

"Our renewed agreement with Delta underscores our shared commitment to modernizing travel retail for agents and travelers with a seamless, personalized shopping and servicing experience," said **Damian Hickey, Global Head of Travel Partners** at **Travelport**. "As we prepare for the future delivery of Delta's NDC content, our ability to deliver multi-source content in a retail-ready way ensures that agents and travelers will be able to easily shop and compare all of Delta's product offerings in one place."

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About Travelport

[Travelport](#) is a global technology company that powers bookings for hundreds of thousands of travel suppliers worldwide. Buyers and sellers of travel are connected by the company's next generation marketplace, Travelport+, which simplifies how brands connect, upgrades how travel is sold, and enables modern digital retailing. Headquartered in the United Kingdom and operating in more than 165 countries around the world, Travelport is focused on driving innovation that simplifies the complex travel ecosystem.



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